

LET'S GROW UP!



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DIPARTIMENTO DI  
LINGUE, LETTERATURE E  
STUDI INTERCULTURALI**



TONGJI INSTITUTE  
UNIVERSITY SHANGHAI



佛罗伦萨大学孔子学院  
**Istituto Confucio**  
Università di Firenze

# PRACTICAL CHINESE TEACHING

*patterns and peculiarities*

INTERNATIONAL CONFERENCE  
FLORENCE NOVEMBER 14TH-15TH  
**2017**

**TEACHING ADVANCED LEVELS:  
CHINESE NEWSPAPERS READING AS A CASE STUDY.**

DR PAOLO DE TROIA  
(UNIVERSITY OF ROME 'LA SAPIENZA'):  
ASSOCIATE PROFESSOR, HIS AREA OF EXPERTISE  
FOCUSES ON CHINESE LANGUAGE AND LITERATURE  
(CONTEMPORARY CHINESE MEDIA LANGUAGE;  
MING AND QING FICTION;), HISTORY OF SINO-  
EUROPEAN CULTURAL AND SCIENTIFIC CONTACTS  
AND HISTORY OF CHINESE LEXICON (TOPONYMS IN  
MING DYNASTY). HE PUBLISHED TWO MANUALS OF  
CHINESE FOR SPECIFIC PURPOSES (NEWSPAPER  
CHINESE AND TOURISM CHINESE).

**THE COMMUNICATIVE APPROACH IN CHINESE  
VOCABULARY TEACHING.**

DR GLORIA GABBIANELLI  
(UNIVERSITY OF URBINO 'CARLO BO')  
ADJUNCT PROFESSOR, SHE HAS BEEN CARRYING  
OUT RESEARCH ON TEACHING CHINESE TO YOUNG  
ADULTS. SHE TOOK PART IN THE TEAM OF SCHOLARS  
WHO DEVELOPED THE OFFICIAL SYLLABUS  
FOR CHINESE LANGUAGE AND CULTURE TEACHING  
IN THE ITALIAN PUBLIC EDUCATION SYSTEM AND  
CO-AUTHORED A VOLUME FOR TEACHING CHINESE  
TO ITALIAN HIGH SCHOOL STUDENTS.



ALL THE PARTICIPANTS SHOULD FILL IN THE  
ATTACHED FORM AND SEND IT BEFORE  
**OCTOBER 31ST** ALONG WITH A CV TO:

**VALENTINA.PEDONE@UNIFI.IT**

PARTICIPATION IS FREE OF CHARGE  
ALL THE PARTICIPANTS WILL RECEIVE AN  
ATTENDANCE CERTIFICATE.

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EDITION

INVITED SPEAKERS

**BUSINESS CHINESE TEACHING AND MULTIDISCIPLINARY TEACHING METHODOLOGIES: THE CASE STUDY OF THE SUMMER COURSE IN ADVANCED BUSINESS CHINESE FOR THE MBA AT WHARTON SCHOOL (UNIVERSITY OF PENNSYLVANIA)**

DR LI PING

(TONGJI UNIVERSITY)

ASSOCIATE PROFESSOR, SHE IS ALSO DIRECTOR OF THE HSK TEST CENTER OF TONGJI UNIVERSITY, MEMBER OF THE WORLD CHINESE LANGUAGE TEACHING ASSOCIATION, EXAMINER FOR INTERNATIONAL CHINESE TEACHER TEST AND EXPERT OF THE PROGRAM "TRAINING OF LOCAL CHINESE TEACHERS" ORGANIZED BY HANBAN. HER FIELD OF RESEARCH MAINLY DEALS WITH CHINESE PHILOLOGY, TEACHING CHINESE AS A FOREIGN LANGUAGE, LANGUAGE AND CULTURAL STUDIES AND HSK TEST. SHE HAS PRESIDED THREE PROVINCIAL AND MINISTERIAL PROGRAMS AND PUBLISHED MORE THAN 20 ACADEMIC PAPERS.

**KEY ISSUES IN TEACHING TECHNICAL-SCIENTIFIC CHINESE TRANSLATION TO ITALIAN STUDENTS.**

DR LUISA PATERNICÒ

(UNIVERSITY OF NAPLES 'L'ORIENTALE'):

ASSISTANT PROFESSOR, HER RESEARCH FIELD SPANS FROM THE HISTORY OF CHINESE LANGUAGE TEACHING TO THE MODERN DIDACTICS OF MANDARIN AND CANTONESE. SHE HAS PUBLISHED A MANUAL FOR TEACHING CHINESE-ITALIAN TECHNICAL TRANSLATION AND ANOTHER FOR TEACHING BASIC CANTONESE TO ITALIAN STUDENTS.

**TAKING ADVANTAGE OF CULTURAL DIFFERENCES BETWEEN CHINA AND ITALY IN CHINESE LANGUAGE TEACHING.**

DR SUN YIXUE

(TONGJI UNIVERSITY)

FULL PROFESSOR AND PH.D SUPERVISOR, HE CARRIED OUT A POSTDOCTORAL RESEARCH AT THE UNIVERSITY OF EDINBURGH AND LATER WAS A VISITING SCHOLAR AT THE UNIVERSITY OF VIRGINIA. HIS RESEARCH FOCUSES ON COMPARATIVE LITERATURE AND WORLD LITERATURE, TAGORE AND CHINA, OVERSEAS SINOLOGY AND CHINESE AS AN INTERNATIONAL LANGUAGE. HE PUBLISHED MORE THAN 10 ACADEMIC MONOGRAPHS, EDITED AND TRANSLATED MORE THAN 30 MONOGRAPHS. HE IS THE DIRECTOR OF MORE THAN 10 SCIENTIFIC RESEARCH PROJECTS AND WON SEVERAL NATIONAL PRIZES FOR HIS RESEARCH.

**ASSESSING AND DEVELOPING BUSINESS CHINESE TEACHING MATERIALS: THEORY AND PRACTICE IN THE ITALIAN LINGUISTIC CONTEXT.**

DR XU HAIMING

(SHANGHAI INTERNATIONAL STUDIES UNIVERSITY)

FULL PROFESSOR AND PH.D SUPERVISOR, HE STUDIED IN THE USA WITH A FULBRIGHT RESEARCH FUND AND LATER WAS A VISITING SCHOLAR IN DIFFERENT UNIVERSITIES IN UK AND HONG KONG. HE IS DIRECTING INDEPENDENTLY DIFFERENT NATIONAL AND MINISTERIAL RESEARCH PROGRAMS. THE MAIN FIELDS OF HIS RESEARCH ARE APPLIED LINGUISTICS AND RESEARCH METHODS, THE WORLDVIEW OF WESTERN PHILOSOPHY AND ANCIENT CHINESE PHILOSOPHY.

**COMMUNICATION STRATEGIES IN SPOKEN CHINESE TEACHING MATERIALS.**

DR YAO WEIJIA

(TONGJI UNIVERSITY)

ADJUNCT PROFESSOR, HIS FIELD OF RESEARCH IS THE HISTORY OF CHINESE LEXICON. HE WORKED AT THE CONFUCIUS INSTITUTE OF J.F.OBERLIN UNIVERSITY IN JAPAN FROM 2012 TO 2015. UPON RETURNING TO CHINA, HE ENGAGED IN TEACHING CHINESE AT THE INTERNATIONAL CULTURAL EXCHANGE INSTITUTE OF TONGJI UNIVERSITY. HE IS ALSO THE COORDINATOR OF THE MANAGEMENT CENTER FOR THE MASTER COURSE IN CHINESE LANGUAGE INTERNATIONAL EDUCATION AT TONGJI UNIVERSITY. IN 2014, HE WON THE FIRST PRIZE OF "EXCELLENT CLASS OF INTERNATIONAL CHINESE TEACHING" HELD BY THE OFFICE OF CHINESE LANGUAGE COUNCIL INTERNATIONAL.